

Member Newsletter



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SEQUACHEE VALLEY
ELECTRIC COOPERATIVE

Your Touchstone Energy® Cooperative 

February 2012

Why My Co-op Matters



Being a mom is a full-time job — in addition to my full-time job as a teacher. By the time dinner is on the table, dishes washed and homework done, I don't want to think about paying bills or household tasks.

My co-op matters to me because they care about my time. With online billing and payment available, automated bank draft and credit card payment programs, budget billing and easy energy-saving tips, they provide lots of options that make my life easier.

My co-op's commitment to convenience matters to me.

Jennifer Cardin

Mom, 2 kids, ages 10 & 7
Teacher, South Pittsburg Academy
Member, Sequachee Valley
Electric Cooperative

If convenience matters to you, simplify your life with SVEC's Bank/Credit Card Draft Program

If this busy mom's life sounds a lot like yours, take advantage of all the programs and payment options Sequachee Valley Electric Cooperative offers for your convenience.

Sign up now for SVEC's Bank or Credit Card Draft program and let us take one thing off your "to do" list each month.

You will authorize us to draft the money from your bank account or bill your credit card each month on the due date without you having to worry about a thing.

Call, stop by your local SVEC office or return the attached form for more information or to sign up. You may also visit our website, www.svalleyec.com and enroll in the program by clicking on the program's "Quick Link."

Sign up now through March 31 and receive a \$5 credit on your electric bill as a reward for participating.

POWERBUCKS

Sign up for Bank or Credit Card Draft and receive a \$5 credit on your SVEC electric account.

Offer expires
March 31, 2012.



Name: _____

Acct #: _____

Address: _____

Phone# _____

email address: _____

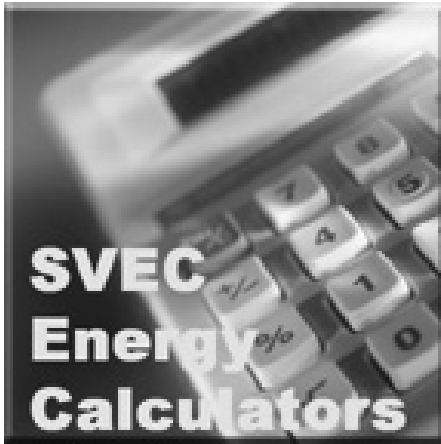
Please send me information on:

Bank Draft

Credit Card Draft

Please return form with next payment.

Win a \$50 credit on your electric bill — AND save energy and money!



Visit
www.svalleyec.com.

- Click on the SVEC Energy Calculator quick link
- Try out a few of the energy saving tools
- Register for the monthly drawing through March 31
- Learn to save energy & money
- Get the chance to win a \$50 credit on your SVEC bill

For many households winter electric bills are the highest of the year. Since you only pay for the electricity you use, the best way to manage your electric bill is to manage your electric use.

SVEC can help you learn to manage your home's energy consumption while maximizing the comfort and convenience your family receives from your energy dollars. Visit our web site www.svalleyec.com and try out some of the energy calculators and learn about the other energy efficiency programs available from SVEC and TVA.

The site will give you ideas on how to adjust your family's energy use habits to get the most out of every energy dollar you spend.

One of the features in the "Energy Efficiency" section of the site is the **FREE TVA home energy survey**. The "do-it-yourself" survey evaluates your home's energy efficiency and your family's energy use habits then gives recommendations based on your answers. TVA and SVEC will mail you a **FREE report and energy conservation kit** just for completing the survey.

In addition, through March 31, when you visit the site you may **register for a drawing to be held for a \$50 credit on your electric bill**. We will draw one winner at the end of each month so visit www.svalleyec.com now to register.

Winter energy saving tips

Here in the SVEC service area about 35 percent - the largest "chunk" - of our annual Energy bill goes to heating costs. To help you manage your winter heating bill this year, follow these quick tips to help you save money while keeping your home comfortable. **For additional energy saving information visit www.svalleyec.com.**

- **Turn down your thermostat.** For every degree you lower your thermostat you will save approximately 3 percent on your heating costs. The recommended setting for winter is 68 degrees.
- **Don't block the Flow.** Move furniture and other objects away from heating registers to prevent blockage of heat.
- **Let the sunshine in.** Open the window coverings on south-facing windows during the day to let in the free heat from the sun. Close all window coverings at night to reduce heat loss.
- **Don't let heat go up the chimney.** If you have a fireplace, make sure that the damper and glass doors are closed when not in use- until you close them, warm air escapes 24 hours a day.
- **Change the HVAC filters monthly.** this will keep your system running more efficiently, keep your air cleaner and prolong the life of your heating and cooling system. A dirty or clogged filter will demand more energy and slow down the heating process, which can increase heating costs by 10 percent..
- **Seal the duct work.** Check ductwork for disconnects, leakage, and insulation. Sealing leaks can reduce heating costs from 10 to 20 percent.

Remember last winter & spring?



Scenes like this were common all across Tennessee. Storms like the one pictured above can take out electric lines in an instant. Such severe damage can mean extended power outages.

To serve you more quickly during an outage, Sequachee Valley Electric Cooperative needs the **correct phone number** for your home address — land line and **cell phone number**.

Your correct **911 address** and **e-mail address** also make it easier for us to keep in contact with you and in turn, better serve you. SVEC does not share this information.

Please contact your local SVEC office or visit www.svalleyec.com to update your contact information.

Service Centers

97 Resource Rd,
Dunlap
949-2198

3396 Main Street, Pikeville
447-2131

512 South Cedar Avenue,
South Pittsburg
837-8605
or 1-800-923-2203

14002 Highway 41,
Tracy City
592-2511

14087 Highway 28,
Whitwell
658-7832

After Hours:
1-888-421-SVEC

www.svalleyec.com